



# Classification of Occupations

## Tourism Industry (Belize)

# Outline Of Presentation

- 1. The Belize Census & LFS
- 2. Occupations Classified by **ISCO 08**
- 3. Industry Classified by **ISIC v4**
- 4. Belize Classification of Economic Activities (BCEA)
- 5. Number of Jobs in Tourism Industry using Census data.



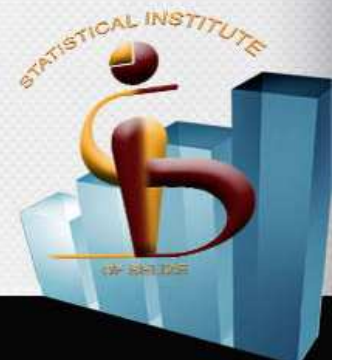
# 1. Belize Census & Belize Labour Force Survey

- The main sources that Belize use capture data on occupation is the **Census** and the **Labour Force Survey (LFS)**.
- The LFS is conducted twice annually.
  - April (The high season of employment)
  - September ( The low season of employment).



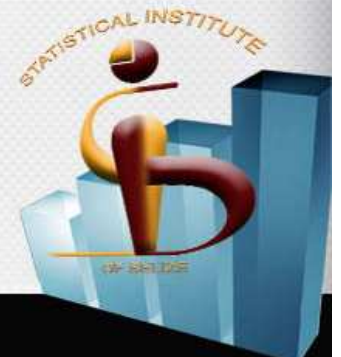
## 2. OCCUPATION & ISCO 08

- To classify occupations in the Tourism industry SIB identifies:  
Type of **occupation** and **industry** worked.
- **Occupation:** is the kind of work done by the employed person.
- Each occupational type is classified and coded using the **International Standard Classification of Occupations (ISCO 08)**
- Allows for international comparison.



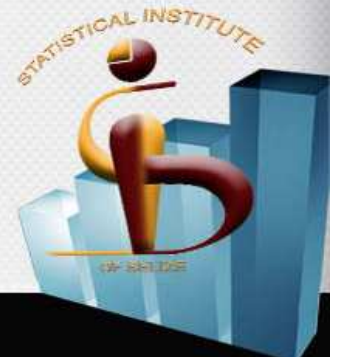
# Census used to classify occupations in Tourism Industry

- The census has information that is still relevant with regards to industry classification.
- The length of the questionnaire has led to questions about main job only.
- The LFS ask questions about main and other job(s).
- Yield a more comprehensive view of employment in tourism industry.



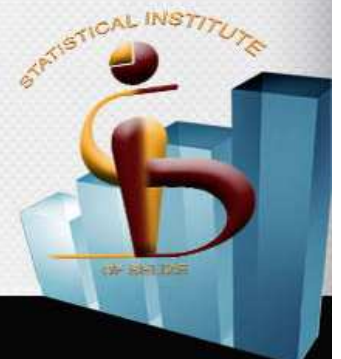
# Occupation Groupings and Codes

- Occupations may be placed into 1 of 10 major ISCO groupings.
- Each specific job have a 4 digit code.
- Description of the tasks performed
  - duties of the job.
  - skill needed to perform those duties.



# 3. INDUSTRY

- **Industry:** Is classified by the type of economic activity carried out at the person's place of work or business.
- This is defined in terms of the kind of goods produced **or** services supplied.
- Not necessarily the specific duties or functions of the persons job.



# ISIC Rev. 4

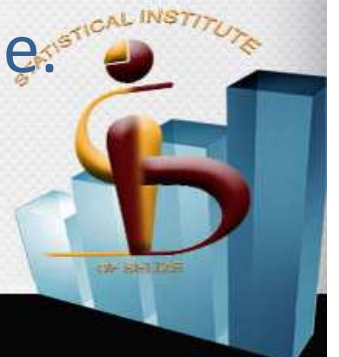
- Industries are classified into different categories based on similar economic activities.
- This is done using the **Standard International Classification of All Economic Activities (ISIC Rev. 4)**
- Establishments are classified in industries based on a detailed description of the main economic activities that occur there.





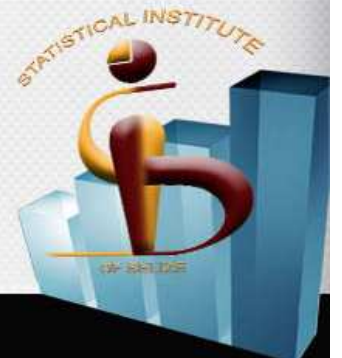
## 4. Belize Classification of Economic Activities ( BCEA)

- **Belize Classification of Economic Activities (BCEA).**
  - Developed from ISIC
  - Reflects the organization of the Belizean economy more adequately.
  - Basically condensed version of ISIC for Belize.



# Determine Main Job only

- ***Main job***: Individuals with more than one job during reference period of survey should decide which is their main job.

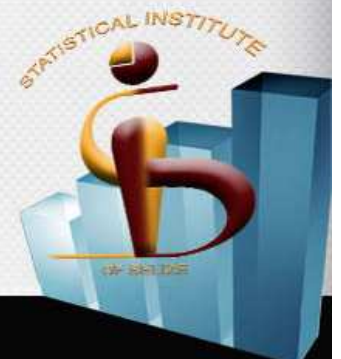


# Obtaining Job Title for ISCO

14.7a: What is your/N's job title in your/N's main job?

DK/NS

Job Title: \_\_\_\_\_



# Brief Description of duties

14.7b: Give a brief description of the main duties performed:

\_\_\_\_\_  DK/NS

\_\_\_\_\_

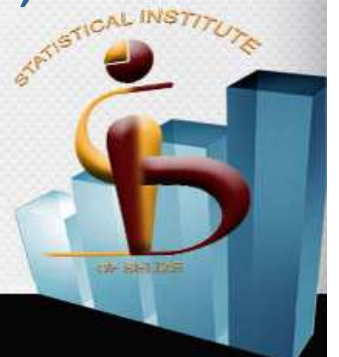
\_\_\_\_\_

ISCO	Office use only									
	0	1	2	3	4	5	6	7	8	9
	0	1	2	3	4	5	6	7	8	9
	0	1	2	3	4	5	6	7	8	9
	0	1	2	3	4	5	6	7	8	9



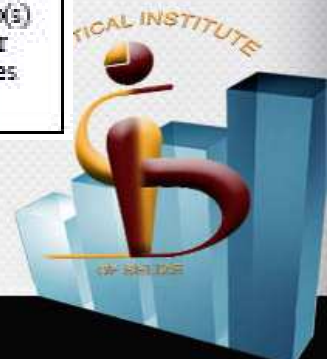
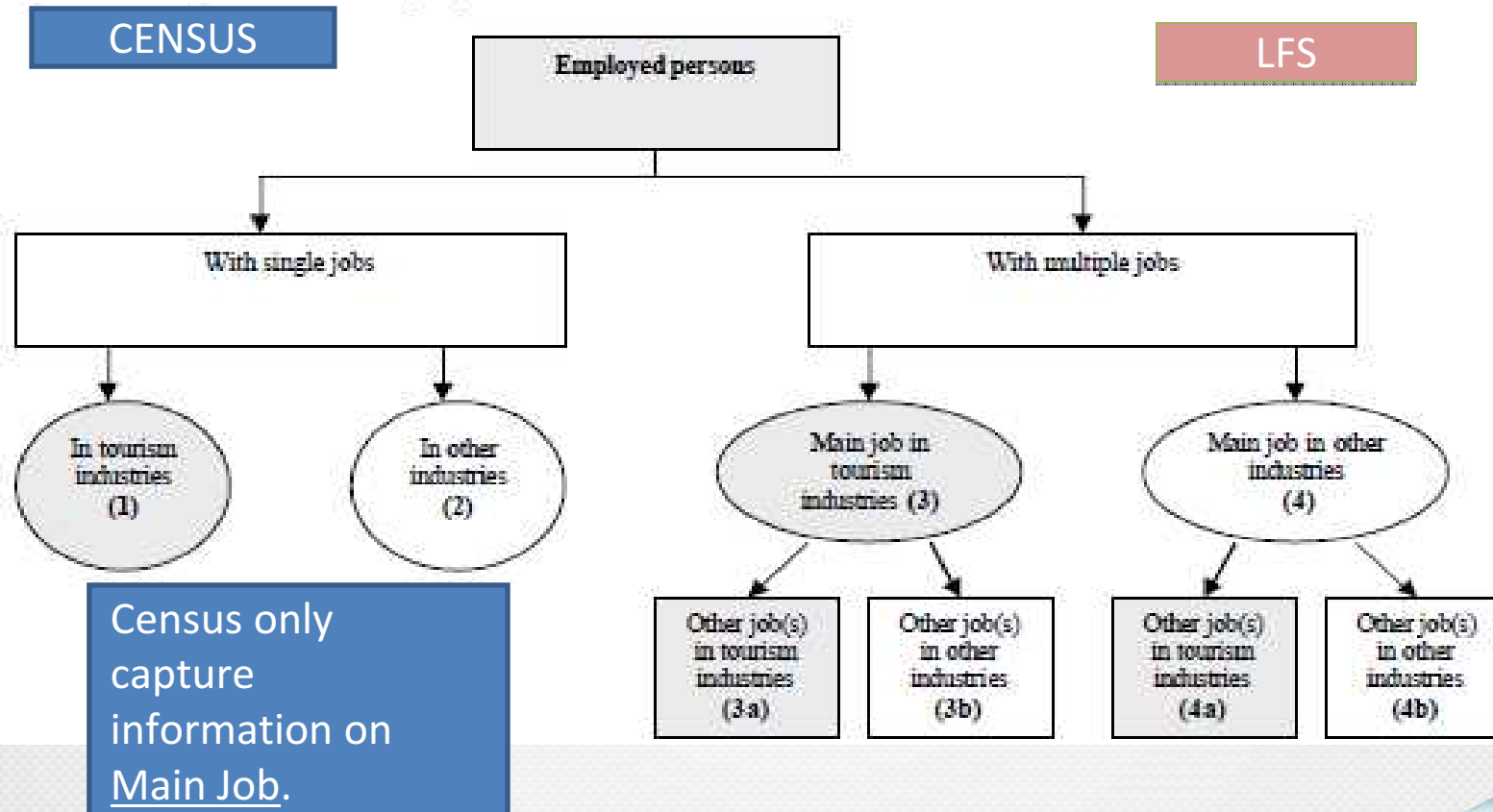
# Job Description Captures...

- Capture quality information
  - Vague terms should not be used. Eg 'bus driver' instead of 'driver'.
  - Include details of jobs.  
Eg. if the person is a vendor, state the products sold, and show how the person conduct sales, whether from their own home, door to door, on the street side, or at their own store.



# Single vs. Multiple Jobs in Tourism

Figure 7.1. Single versus multiple job holders in the tourism industries

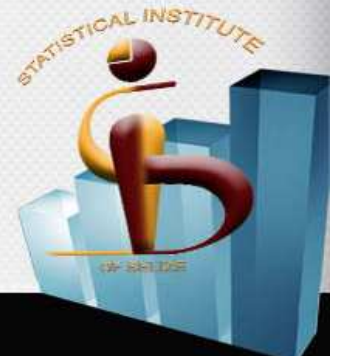


# Obtaining Industry Information for ISIC and BCEA

**14.8a:** What is the name of the establishment in which you/N work in your/N's main job?  DK/NS

**Name of Establishment:** \_\_\_\_\_

Obtain the name of place where person work.

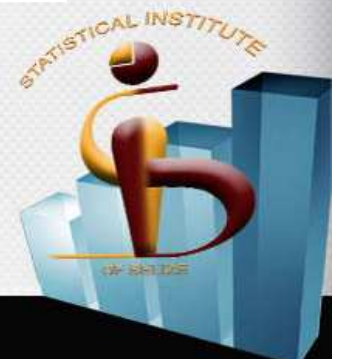


# Brief Description of Economic Activity

14.8b: Give a brief description of the main economic activity carried out there; i.e. type of goods and/or services produced.

\_\_\_\_\_  DK/NS  
\_\_\_\_\_

BCEA	Office use only									
	0	1	2	3	4	5	6	7	8	9
	0	1	2	3	4	5	6	7	8	9
	0	1	2	3	4	5	6	7	8	9
	0	1	2	3	4	5	6	7	8	9





# Industry Description

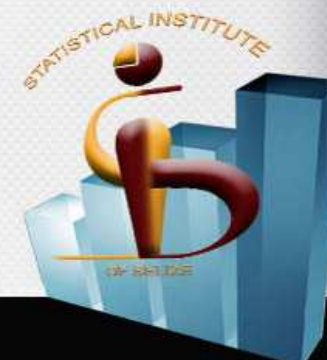
- Describe the type of goods or services produced
- This identifies the type of economic activity.
- It will indicate what types of industries employ what type of labour and at what cost.
- Avoid vague descriptions.
  - Eg. Farming, instead state what agriculture produce is cultivated.



# 17 BCEA codes in Tourism Industry

Belize Classification of Economic Activities correlation to ISIC 4

BCEA	ISIC v4	Description
1510	4922	Other passenger land transport
1511	5011	Sea and coastal water transport of tourists
1512	5012	Sea and coastal freight water transport
1513	5110	Charter flights and other non-scheduled passenger transportation by air; scenic and sightseeing flights; renting of air-transport equipment with operator (for passenger transport)
1514	5120	Non-scheduled transport of freight by air; renting of air-transport equipment with operator (for freight transport); space transport; launching of satellites and space vehicles



# Tourism Industry BCEA Codes cnt'd

BCEA	ISIC v4	Description
1515	5510	Short term accommodation activities
1516	5520	Camping grounds, recreational vehicle parks and trailer parks
1516	5590	Other accommodation
1517	5610	Restaurants and mobile food service activities
1518	5621	Event catering
1519	5629	Other food service activities

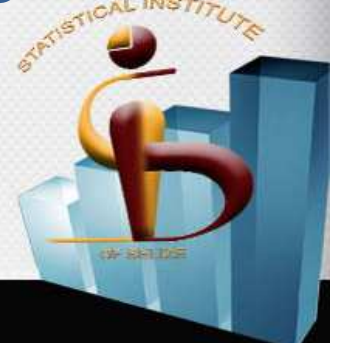


# Tourism industry BCEA codes cnt'd

BCEA	ISIC v4	Description
1520	5630	Beverage serving activities
1521	7911	Travel agency activities
1522	7912	Tour operator activities
		Provision of visitor assistance services; provision of travel-related reservation services; provision of time-share exchange services
1523	7990	
1524	9102	Museum activities and operation of historical sites and buildings
1525	9103	Botanical and zoological gardens and nature reserves activities

## 5. Number of Jobs in Tourism Industry using Census data

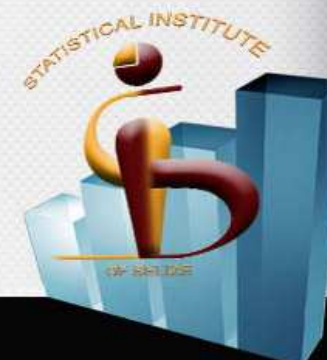
- The Tourism industry will include all establishments whose main activity is a **tourism-characteristic activity**.
- Employment in the tourism industry can be expressed as a count of persons employed.
- Only the employment in a set of selected characteristic tourism industries is taking into account by the census.



# Main Job in the Tourism Industry (Provisional)

**Employed Population by Industry, Belize 2010 (PROVISIONAL)**

<b>Industry</b>	<b>Total</b>	<b>% of Total</b>
<b>Total</b>	<b>107,554</b>	
Agriculture and Related Activities	17,204	16.0
Aquaculture	2,166	2.0
Forestry, Logging and Sawmilling	842	0.8
Mining and Quarrying	625	0.6
Manufacturing	7,887	7.3
Electricity, Gas and Water Supply	1,149	1.1
Construction	6,645	6.2
Wholesale and Retail Trade; Repairs	17,035	15.8
<b>Tourism</b>	<b>13,440</b>	<b>12.5</b>
Transportation, Storage and Communication	2,306	2.1
Financial Intermediation	2,426	2.3
Real Estate, Renting and Business Activities	5,268	4.9
Government Services; Compulsory Social Security	12,708	11.8
Community, Social & Personal Services; Extra Territorial	16,075	14.9
Organisations & Bodies		14.9
Not Reported	1,778	1.7



## Other sources can be used to obtain employment data in tourism industry

- The Belize Tourism board regulates Hotels, tour guides and tour operators.
- These establishments often provide data related to jobs and number of persons employed.
- Administrative records such as:
  - social security, tax reports, and employment reports can also be used to obtain data on employment in tourism industry.



- Thank You

